ACUMEN³

The superiority of Acumen³ cloud-based analytics

Cloud-based for access anytime and anywhere

Gone are the days when you had to access your data on a particular local computer. With Acumen³ you can access all of your traffic counting and visitor monitoring analytics and reports - including multiple locations - wherever you are and on any device with internet access.

Acumen³ transfers raw traffic counting and visitor data into **meaningful charts and reports**, giving you greater visitor insights and more time to focus on analysis and strategy development.

Enhanced understanding of changes in numbers or behaviour

Weather records are automatically incorporated into your data, giving you a more holistic understanding of visitor numbers. Acumen³ also allows you to add comments to doors, zones, centres or your entire portfolio. This will help explain any changes in activity and allow you to understand how your strategies are impacting visitor numbers.

Schedule and email tailored reports automatically

Acumen³ has 16 reports to choose from that can be scheduled and sent automatically and simultaneously to multiple people. With no limits to who can receive these reports, you can increase company-wide understanding of your traffic data.
New report types are continually being developed and added to the system.

Understand location performance

Traffic data is overlayed on your location map. In a graphical way, you can quickly understand hot spots within your premises. You also have access to a country-wide geographical overlay of one or multiple location performances.

Proactive and real-time support and advice

Our technical team monitor your system on a daily basis, if issues are identified they will remotely rectify them or will notify you about anomalies that may affect your traffic data. We are also on-hand to answer any questions you may have about Acumen³.

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SUSTAINABLE
CERTIFICATION
✔ ISO 9001
✔ AS/NZS 4801
✔ ISO 14001

JAS-ANZ